

2018

Nationwide Autumn Traffic Safety Campaign

Friday, September 21 to Sunday, September 30
Making Tokyo the world's No. 1 city in terms of traffic safety



The 6th Tokyo Metropolitan Government Traffic Safety Poster Contest (FY2018)
Governor's Prize-winning entry by Sena Inoue, a fourth-grader at Hachioji-shi Midorigaoka Elementary School



Tokyo Metropolitan Government/Council on Measures for Traffic in the Capital

Tokyo Metropolitan Government's 2018 Nationwide Autumn Traffic Safety Campaign Key Points

Point 1 Be Aware That Children and Seniors Are Vulnerable to Traffic Accidents

To parents and others taking care of children

Traffic accidents involving children often occur between 2 p.m. and 6 p.m. Tell your children to obey traffic lights, and have them confirm the safety of their surroundings, including if cars have stopped.

Also, teach them how dangerous it is to run into or play on the road.

To seniors

Seniors account for around 40 percent of road traffic deaths. About 70 percent of them are pedestrians.

Even when you are walking on familiar streets, do not ignore traffic rules, such as jaywalking.

To senior drivers

Keep safety in mind when driving. For example, avoid driving when you don't feel well. It might be a good idea to switch to a Safety Support Car S with advanced safety features, such as automatic braking and a system that suppresses acceleration after pedal misapplication. If you have lost confidence in your driving ability, or your family has said they are worried about your driving, consider voluntarily surrendering your driver's license.

After you give up your license, you can obtain a driving history certificate, which has various benefits.



Point 2 Dusk and Night: Dangerous Times for Pedestrians and Cyclists

To prevent traffic accidents at dusk and night, it is important to keep others aware of your presence.

Turn on the light on your bike or wear reflective goods to make yourself visible to passing traffic.

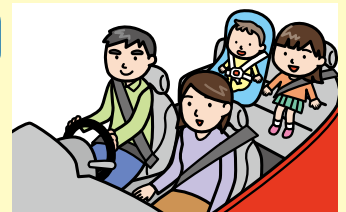
All cyclists, both adults and children, should wear helmets, and take out insurance so that they are covered in case of a traffic accident.



Point 3 Seat Belts and Child Seats Save Lives

All people in a vehicle must wear seat belts properly. In the event of a traffic accident, a rear seat occupant not wearing a seat belt may be thrown out of the vehicle or fly forward and injure front seat occupants.

You are legally obliged to use a child seat for children under 6.



Point 4 Don't Drink and Drive!

Drunk driving is a criminal offence.

In addition to a drunk driver, people who provided alcohol, those who were on the same vehicle, and those who provided the vehicle will also be held responsible.

It is also prohibited to ride a bicycle under the influence of alcohol.

Point 5 Ride a Motorcycle Safely

Whenever you go through an intersection, make sure it is safe.

Slow down to an appropriate speed before making a turn.

Tighten the chin strap of your helmet, and wear protectors to safeguard your chest and abdomen.

Wear long sleeves and long pants to expose your body as little as you can.



Traffic Safety Planning Section
Office for Youth Affairs and Public Safety
Tokyo Metropolitan Government

<http://www.seisyounen-chian.metro.tokyo.jp/english/traffic-safety/>

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