

2017 Spring National Traffic Safety Campaign

6-15 APR 2017



第四回東京都交通安全ホスターコンクール(平成28年度実施) 知事賞 練馬区立豊玉小学校一年 田中一真さんの作品

April 10 (Monday)

The Day We Aim for Zero Deaths in Traffic Accidents

Citizen of Tokyo Prevent Traffic Accidents Involving Children and Elderly

Guardians: Accidents involving children often occur between 2 p.m. and 6 p.m. Make children follow traffic signals, check that vehicles have stopped and otherwise confirm the safety of their surroundings.

Elderly: The elderly account for around 40% of all traffic fatalities, of whom about 60% are pedestrians. Follow the traffic rules. Do not ignore traffic signals or cross the street where prohibited. There are various benefits for voluntary return your driver's License and receiving a driving history certificate.

Drivers: Be mindful of children and elderly when you are driving. And remember: Using your cell-phone while driving is a traffic violation.



Tip 1 Prevent accidents involving pedestrians and bicycle riders (Educate the public about the Five Rules for safe bicycle ride)

Make yourself visible wear bright colored cloths and put on reflectors. At intersections, make eye contact with drivers.

Around 60% of traffic fatalities involving cyclists are due to traffic violations, such as ignoring a signal or failing to come to a complete stop.

A bicycle is a vehicle, just like an automobile. Cyclists must obey the traffic rules of the road, too.

The Tokyo Metropolitan Ordinance on the Promotion of Safe and Proper Use of Bicycles requires all cyclists to make an effort to wear a helmet. Both adults and children should wear helmets when riding a bicycle. Make sure you also have insurance coverage for traffic accidents.

Visit the Metropolitan Police Department website for more on the Five Rules for safe bicycle ride:
http://www.keishicho.metro.tokyo.jp/multilingual/english/traffic_safety/cyclist_safety_e.files/SafetyGuidelinesforCyclists.pdf



Tip 2 Educate the public for using properly buckle seatbelts and child-safety seats

Make sure to properly buckle your seatbelt, when you are seated in a vehicle.

Using seat belts and child-safety seats is one of the best ways you can do to survive a crash.

Children under the age of 6 must be in a child-safety seat.



Tip 3 Prevent motorcycle accidents

Motorcyclists accounted for 30% of all fatal traffic accidents.

Slow down to an appropriate speed before making a turn.

Tighten the chin strap on your helmet, and wear protectors to safeguard your chest and abdomen.

Wear long-sleeved shirts and long pants to expose your body as little as you can.



Tip 4 Eliminating drunk driving

Alcohol-Impaired Driving is a crime.

In addition to the driver, those who serve alcohol to the driver, fellow vehicle passengers and anyone who offered the driver access to the vehicle is punishable for the violation. Riding a bicycle under the influence of alcohol also counts as drunk driving.



Serious traffic accidents are caused by the use of dangerous and illegal drugs. You must avoid the use of all dangerous and illegal drugs.

Office for Youth Affairs and Public Safety, Traffic Safety Planning Section

<http://www.seisyounen-chian.metro.tokyo.jp/kotsu/>

Issued November 2016, registration number (28)25
Outline for promotion of the TOKYO Traffic Safety Campaign 2016
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大人が変われば子供も変わる
こころの東京革命

